

Let us help you increase your sales of energy-efficient HVAC products.

DTE Energy's Residential Heating, Cooling and Water Heating (HVAC) Program promotes the sale and installation of quality energy-efficient equipment, as well as equipment maintenance to optimize equipment efficiency. The program helps customers save energy and money through rebates for purchasing qualifying high-efficiency HVAC equipment such as:

- Furnaces
- ECM Furnace Motors
- Boilers
- Central Air Conditioners
- Water Heaters
- Programmable Thermostats

The program also promotes equipment maintenance through:

- Furnace or Boiler Tune-Ups with Combustion Analysis
- Air Conditioner Diagnostic Tune-Ups

The program can help you sell more high-efficiency systems while helping your customers consume less energy and lower their energy bills.

Program Participation

As a contractor, your customers rely on your expertise in selecting specific products and efficiency levels. By joining the participating contractor network, you'll join DTE in promoting the use of energy efficient products and services, and you'll be able to offer your customers exclusive savings through HVAC program rebates. Participating contractors are the only contractors who can submit applications for rebates on their customers' behalf.

As a participating contractor, you'll be able to offer additional benefits to your customers, become part of a successful contractor network, and help your business grow.

Benefits to Contractors

DTE is committed to providing participating contractors with the greatest possible opportunity to differentiate their services and offer greater value to our mutual customers. We genuinely hope that you will consider becoming a participating contractor. By doing so, you will be able to take advantage of the following benefits at no cost to you:

- Access to a new range of potential customers interested in energy efficiency.
- Marketing materials and annual training to ensure accurate processing of consumer rebates.
- Access to assigned account managers who can assist you with program questions and issues.
- Listing in DTE's online Energy Efficiency Directory (dteenergy.com/eed) and referral through the Program Call Center.

Getting Started

Becoming a participating contractor requires just a few simple steps:

- Attend a DTE participating contractor training.
- Complete the Participating Contractor Agreement.
- Provide current licenses and references.
- Agree to the program terms and conditions.

Qualifying Measures and Customer Incentive Levels

Gas Measures	Qualifying Minimum Efficiency	Customer Eligibility	Rebate Payment*	
Natural Gas Furnace	95%–95.99% AFUE, AHRI rated	DTE gas customers	\$200	
	96%–96.99% AFUE, AHRI rated		\$250	
	97% AFUE or higher, AHRI rated		\$300	
Natural Gas Boiler	90% AFUE or higher, AHRI rated		\$1,000	
Thermostat	Programmable		\$10**	
Super High-Efficiency Gas Water Heater	EF 0.67 or higher, AHRI rated		\$75	
Tankless Gas Water Heater	EF 0.82 or higher, AHRI rated		\$100	
Furnace or Boiler Tune-up with Combustion Analysis	Natural gas units		\$50	
Electric Measures	Qualifying Minimum Efficiency		Customer Eligibility	Rebate Payment*
Central Air Conditioner	14.0 to 14.99 SEER, AHRI rated, matched system		DTE electric customers	\$150
	15.0 to 15.99 SEER, AHRI rated, matched system	\$200		
	16.0 to 16.99 SEER, AHRI rated, matched system	\$250		
	17.0 to 17.99 SEER, AHRI rated, matched system	\$300		
	18.0 to 18.99 SEER, AHRI rated, matched system	\$350		
	19.0 SEER or higher, AHRI rated, matched system	\$400		
ECM Blower Motor	Factory-installed in new gas furnaces only	\$100		
Thermostat	Programmable	\$10**		
	Wi-fi enabled	\$50		
Central Air Conditioner Tune-Up	Diagnostic Tune-up, April 1–September 30	\$75		

* Rebates are valid for installation dates from January 1, 2015, to December 31, 2015. Funds for incentives are limited and available on a first-come, first-served basis. Incentive amounts can change without notice.

** Customers who receive both gas and electrical service from DTE are eligible to receive a \$20 rebate for programmable thermostat installations.